

Corporate Season Membership



**DALLAS
THEATER
CENTER**



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Founded in 1959, Dallas Theater Center is one of the leading regional theaters in the country and the 2017 Regional Theatre Tony Award® recipient. For more than 60 years, DTC's innovative, dynamic programming has made a significant mark in Dallas and the American theater at large, highlighted by its sustained focus on producing new works, supporting a resident acting company, and utilizing theatrical space in surprising ways. From classic scripts to new plays, from epic to intimate, DTC continues its tradition of excellent theater well into the 21st century.

Dallas Theater Center (DTC) is a resident company of the AT&T Performing Arts Center and presents its mainstage season in two extraordinary buildings designed by legendary architects: designed by Joshua Prince-Ramus and Rem Koolhaas, the Dee and Charles Wyly Theatre, a unique multi-form, flexible theater, which can easily transform between proscenium, thrust, arena stages; and its original home, Kalita Humphreys Theater, the only freestanding theater designed and built by Frank Lloyd Wright.

WHY CHOOSE US?



EXCEPTIONAL THEATER

DTC produces Tony Award-winning professional theater for our North Texas community.



EDUCATION PROGRAMS

Thousands of students attend professional theater, take classes, and engage with professional artists.



COMMUNITY ENGAGEMENT

DTC dedicates its mission to expanding access and breaking down barriers to the arts for all people in its diverse North Texas community through its inclusive year-round programming.



UNIQUE EVENTS & EXPERIENCES

DTC delivers memorable events and experiences in state-of-the-art venues, ideal for client engagement, employee gatherings, and special occasions.

2027 SEASON LINEUP

REYKJAVIK86

One Summit. Two Days. A World on the Brink.

Reykjavik86 is a gripping Cold War thriller that brings the 1986 nuclear summit between Ronald Reagan and Mikhail Gorbachev to life on stage.

With the fate of humanity in the balance, two vastly different leaders search for common ground while wrestling ideology, history and the human cost of power. Exploring diplomacy in a divisive world and the enduring impact of choices made and not made.

September 11-27, 2026; Potter Rose Performance Hall, Wyly Theatre

The Monsters

Blood, Sweat, and the Bonds That Can't Be Broken.

Lil is a scrappy young fighter ready to enter the ring. After 16 years, she reconnects with her brother Big, an accomplished fighter in the local MMA scene. To earn her brother's respect, Lil must master her stance, her strikes, and her stubborn streak. But can these two siblings mend their thorny past and find common ground in the ring they both love?

Currently playing Off-Broadway to critical acclaim, The Monsters is a play with heart, humor and the fierce love only a sibling can give.

October 9-November 1, 2026; Studio Theatre, Wyly Theatre

The Lehman Trilogy

A Legacy That Cost Everything

The Lehman Trilogy charts the extraordinary rise and fall of a financial empire that shaped modern American capitalism. Beginning with three immigrant brothers and a small Alabama shop, the story spans generations, tracing their ascent to Wall Street.

Told by just three performers playing over 70 roles, the play explores ambition, legacy, and the human cost of relentless growth. The Lehman Trilogy culminates in a powerful reflection on risk, trust, and the forces behind a global financial collapse.

February 5 – 21, 2027; Kalita Humphreys Theater



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2027 SEASON LINEUP



Kill Local

Murder, Mayhem and Music

Sheila and her sister, Abigail, work together for their mother's small family business. Sheila used to love the job. Lately, she's not so sure. But when you're an assassin, being uninspired means getting sloppy, and getting sloppy means getting killed.

With music by indie rock singer-songwriter Liza Anne, this world premiere musical blends dark comedy with killer songs about blood ties, revenge, and how hard it is to get unstuck.

March 26-April 11, 2027: Potter Rose Performance Hall, Wyly Theatre

The Making of a Saint

A Journey of Faith, Family, and the Saints Among Us

KJ is searching for something to believe in. Her brother is very spiritual. In fact, he is the official Petitioner of the Cause for the canonization of a Catholic saint— Sister Blandina Segale, who lived in the time we call the “Wild West.”

Searching for a model for how to live a good life, investigative documentary writer/performer KJ Sanchez sets out to understand Sister Blandina's extraordinary story. In this solo investigative performance based on interviews and research in Rome, KJ invites the audience into her search—exploring what it means to help others, and how a brother and sister might bridge the distance between faith and doubt.

May 14-June 6, 2027: Studio Theatre, Wyly Theatre



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A Christmas Carol

November 27-December 27, 2026 in the Wyly



BAH HUMBUG!

Heart Warming, Dazzling, and Magical

Embark on a magical Christmas Eve adventure with Ebenezer Scrooge as three otherworldly spirits whisk him away on a breathtaking journey of hope and redemption. From the nostalgic warmth of Christmases past to the stark truths of the present and the ominous shadows of the future, Scrooge's journey is a spectacle of wonder. Prepare for dazzling visuals, enchanting melodies, and a heartwarming tale that celebrates the transformative power of the holiday spirit.



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Corporate Season Membership

Corporate Season Membership provides year-round access to Dallas Theater Center's productions, offering opportunities for employee engagement, client entertainment, and brand visibility across North Texas.

Each level includes benefits from the previous levels.

Stage Partner — \$2,500+

4 complimentary tickets to host employees and clients during the season

- Production webpage text credit listing for one selected production
- Season-long text credit listing on DTC's corporate webpage and corporate listing in printed program
- Corporate Thursdays: Employee access to low-cost tickets starting at \$10 for every Thursday performance (Excluding A Christmas Carol, subject to availability)

Ensemble Partner — \$5,000+

8 complimentary tickets to host employees and clients during the season

- Unlimited employee-only access to a season-long 25% discount code for single tickets
- Pre-Show Reception Hosting: Host clients, employees, and/or guests before a selected performance, with DTC-provided event space (additional catering costs will apply)

Company Partner — \$10,000 +

16 complimentary tickets to host employees and clients during the season

- Production webpage text credit listing with a hyperlink for one selected production
- Text Credit listing below the title on the printed program title page for one selected production
- Pre-Show Reception Hosting: Host clients, employees, and/or guests before a selected performance, with DTC-provided event space and a \$200 catering credit.

**Become a DTC Corporate
Season Member Starting
\$2,500**



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Corporate Season Membership provides year-round access to Dallas Theater Center's productions, offering opportunities for employee engagement, client entertainment, and brand visibility across North Texas.

Each level includes benefits from the previous levels.

Principal Partner — \$15,000+

20 complimentary tickets to host employees and clients during the season

- Half-page color advertisement in one production program
- Pre-Show Reception Hosting: Host clients, employees, and/or guests before a selected performance, with DTC-provided event space and a \$300 catering credit.

Director Partner — \$25,000+

30 complimentary tickets to host employees and clients during the season

- Lobby signage with a color logo for one selected production
- Black/White Logo recognition below the title on the printed program title page for one selected production
- Social media recognition, including one dedicated post highlighting the partnership. (Content to be created by DTC and mutually agreed upon in advance.)
- Pre-show curtain speech recognition for one selected production
- Special event access, including Sneak Peek and Opening Night Performance and Cast Party invitations for one selected production
- Pre-Show Reception Hosting: Host clients, employees, and/or guests before a selected performance, with DTC-provided event space and a \$500 catering credit.

DTC DELIVERS

- EXCEPTIONAL THEATER
- COMMUNITY ENGAGEMENT
- EDUCATION PROGRAMS
- UNIQUE EVENTS & EXPERIENCES



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Corporate Season Membership provides year-round access to Dallas Theater Center's productions, offering opportunities for employee engagement, client entertainment, and brand visibility across North Texas.

Each level includes benefits from the previous levels.

Season: Producing Partner — \$50,000+

50 complimentary tickets to host employees and clients during the season

- Season-long Pre-show curtain speech recognition
- Season-long color logo recognition below the title on the printed program title page
- Social media recognition, including one dedicated post highlighting the partnership and up to three production posts throughout the season. (Content to be created by DTC and mutually agreed upon in advance.)
- Invitations for up to four guests to select donor and VIP events throughout the season, including post-show meet-and-greet opportunities
- Pre-Show Reception Hosting: Host clients, employees, and/or guests before a selected performance, with DTC-provided event space and a \$1,000 catering credit.

Season: Executive Producer Partner — \$100,000+

100 complimentary tickets to host employees and clients during the season

- Full ad in printed programs
- Table for ten (10) at the Centerstage Gala
- Social media recognition, including one dedicated text post and one dedicated short-form video highlighting the partnership and up to six production posts throughout the season. (Content to be created by DTC and mutually agreed upon in advance.)
- Color Logo recognition above the title on the printed program title page for one selected production
- Pre-Show Reception Hosting: Host clients, employees, and/or guests before a selected performance, with DTC-provided event space and a \$2,000 catering credit.
- Customized partnership opportunities

**CONTACT US TODAY
TO ASK ABOUT
SEASON MEMBERSHIP**

For more information on becoming a corporate partner, please contact **Octavia Mason** at octavia.mason@dallastheatercenter.org.



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Recognition Level	Stage \$2,500+	Ensemble \$5,000+	Company \$10,000+	Principal \$15,000+	Director \$25,000+	Producing \$50,000+	Executive Producing \$100,000+
Complimentary tickets to host employees and clients during the season	✓	✓	✓	✓	✓	✓	✓
Production webpage credit listing for one selected production	✓	✓	✓	✓	✓	✓	✓
Season-long credit listing on DTC's corporate webpage and printed program	✓	✓	✓	✓	✓	✓	✓
Corporate Thursday: low-cost tickets starting at \$10, excluding A Christmas Carol, subject to availability	✓	✓	✓	✓	✓	✓	✓
Unlimited employee-only 25% discount code for single tickets		✓	✓	✓	✓	✓	✓
Pre-Show Reception Hosting		✓	✓	✓	✓	✓	✓
Text credit below the title on printed program title page			✓	✓	✓	✓	✓
Half-page advertisement in one production program				✓	✓	✓	✓
Lobby signage with logo for one selected production					✓	✓	✓
Logo recognition below the title on printed program title page					✓	✓	✓
Pre-show curtain speech recognition					✓	✓	✓
Special event access, including Sneak Peek, Opening Night Performance, and Cast Party invitations					✓	✓	✓
Select donor/VIP event invitations, including post-show meet-and-greet opportunities						✓	✓
Social media recognition					✓	✓	✓
Full ad in printed programs							✓
Table for ten (10) at Centerstage Gala							✓
Logo recognition above the title on printed program title page							✓
Customized partnership opportunities							✓

THANK YOU

MESSAGE FROM EXECUTIVE DIRECTOR KEVIN MORIARTY



Dallas Theater Center is part of Dallas' thriving arts community, contributing to the economic vitality and cultural identity of our growing city. Corporate support plays a vital role in sustaining art created in Dallas, for Dallas, and with Dallas.

When your company partners with DTC, you do more than reward employees, entertain clients, and increase brand visibility — you invest in shared experiences that bring people together and strengthen the cultural life of our region.

With your support, DTC will continue to produce plays and musicals that reflect and illuminate our diverse experiences, spark conversation, and build meaningful relationships throughout North Texas.

That work continues in the 2026–2027 season under the leadership of DTC's new Enloe/Rose Artistic Director, Jaime Castañeda, with bold new productions, world premieres, and stories that are as alive and urgent as the world around us.

Corporate membership offers meaningful opportunities to engage with DTC year-round through memorable experiences at the Dee and Charles Wyle Theatre and the historic Kalita Humphreys Theater — experiences that will stay with your clients and employees long after the final curtain call.

By partnering with Dallas Theater Center, your company makes a meaningful investment in Dallas' cultural future and helps ensure that Tony Award-winning theater continues to thrive in our city for generations to come.

Thank you for your consideration. We look forward to welcoming you to the theater.

Sincerely,

A handwritten signature in black ink, appearing to read 'KM', with a stylized flourish at the end.

Kevin Moriarty
Executive Director



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