



**DALLAS
THEATER
CENTER**

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DALLAS THEATER CENTER ANNOUNCES ROBIN PLATA AS CHIEF RELATIONSHIP OFFICER

Plata begins her role as development leader on January 5, 2026

DALLAS, Texas – Dallas Theater Center announces **Robin Plata** as Chief Relationship Officer starting January 5, 2026. Plata most recently served as the Director of Development at AT&T Performing Arts Center. From 2010-2022, Plata worked in multiple capacities at Dallas Theater Center in the Development department, including serving as Director of Development from 2020-2022.

“Robin’s return comes at a pivotal moment for DTC,” said **Kevin Moriarty**, Executive Director, “Her leadership will be instrumental in galvanizing donor engagement, deepening patron relationships and aligning fundraising efforts across the organization. I’m profoundly grateful to our exceptional Search Committee whose time, insight and unrelenting commitment led us to this outcome.”

Plata was selected for the role after a national search led by Arts Consulting Group. The search committee included **Diane Brierley**, **Lynn Richardson**, **Hamilton A Sneed**, **Krista Weinstein**, **Linda Lipscomb** (Interim Director of Development) and **Gabriel Vazquez** (Director of EDI & People Operations). Interim Director of Development Linda Lipscomb, who joined DTC in May, will remain in a consultant capacity for the remainder of the season to support the transition.

Arts Consulting Group (ACG) is a leading provider of executive searches in the arts and culture industry. As specialists in the management of arts and cultural institutions, ACG is recognized internationally for their personalized approach that leads to extraordinary results.

“I have been inspired by DTC’s vision and innovation since seeing Kevin’s first production of *Tommy* in 2008,” said Robin Plata, “Since then, DTC’s productions have helped me connect with total strangers, process difficult emotions, and escape to fantastical worlds. I am thrilled to return home and deepen DTC’s connection to our community.”

Plata joins the organization in the midst of its 66th season, which continues this month with performances of *A Christmas Carol*, and features four more productions: *Fat Ham*, *Where We Stand*, *Ragtime*, and *Malcolm X and Redd Foxx Washing Dishes at Jimmy’s Chicken Shack in Harlem*. *Fat Ham* and *Where We Stand* are produced in association with Stage West Theatre.

“With Robin’s return, along with the announcement in the coming weeks of a new Enloe/Rose Artistic Director, DTC is poised for growth, renewal and impact,” said Moriarty, “I’m thrilled she’s returning home to Dallas Theater Center.”

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DALLAS THEATER CENTER is one of the leading regional theaters in the country and the recipient of the 2017 Regional Theatre Tony Award. Dallas Theater Center (DTC) is committed to producing theater with resident artists that illuminate diverse experiences and spark collaboration and dialogue. Founded in 1959, DTC is a resident company of the AT&T Performing Arts Center and presents its annual season at the Dee and Charles Wyle Theatre, designed by REX/OMA, Joshua Prince-Ramus and Rem Koolhaas. DTC also performs at its original home, the Kalita Humphreys Theater, the only freestanding theater designed and built by Frank Lloyd Wright.

Under the leadership of Executive Director Kevin Moriarty and Interim Artistic Director Jonathan Norton, DTC produces a year-round subscription series of classics, musicals, and new plays and an annual production of *A Christmas Carol* for more than 100,000 North Texas residents annually. Additionally, the theater produces extensive education programs, including the National Arts and Humanities Youth Program Award-winning Project Discovery; a partnership with SMU Meadows School of the Arts; and many community collaborations. DTC is also the home of the Diane and Hal Brierley Resident Acting Company which features twelve resident artists that perform in every season.

Throughout its history, Dallas Theater Center has produced many new works, including *The Texas Trilogy* by Preston Jones in 1978; Robert Penn Warren's *All the King's Men*, adapted by Adrian Hall, in 1986; and recent premieres of *I Am Delivered't* and *penny candy* by Interim Artistic Director Jonathan Norton; *The Supreme Leader* by Don Nguyen; *Miller, Mississippi* by Boo Killebrew; *Stagger Lee* by Will Power; *Giant* by Michael John LaChiusa and Sybille Pearson; *Hood: The Robin Hood Musical Adventure* by Douglas Carter Beane and Lewis Flinn; *Bella: An American Tall Tale* by Kirsten Childs; *Clarkston* by Samuel D. Hunter; *The Fortress of Solitude* by Michael Friedman and Itamar Moses; and *Moonshine: That Hee Haw Musical* by Robert Horn, Brandy Clark and Shane McAnally.