



**DALLAS
THEATER
CENTER**

CORPORATE BENEFITS

2025-2026 Season

Recognition Level	Season Sponsor \$100,000 +	Production Sponsor \$50,000+	Executive Partner \$25,000+	Associate Partner \$15,000+	Assistant Sponsor \$10,000+	Partner \$5,000+
Complimentary Tickets	100	50	25	20	16	8
Table for 10 at DTC's Centerstage Gala	✓					
Logo included in Media for all Productions	✓					
Pre-Show Announcement	✓	✓				
Package Customization	✓	✓				
Logo above title on Program Book cover (Season Sponsor)	✓					
Logo below title on Program Book Cover (Production Sponsor)		✓				
Full Ad in Digital Program	✓	✓				
Half Ad in Digital Program			✓	✓		





Recognition Level	Season Sponsor \$100,000+	Presenting Sponsor \$50,000+	Executive Partner \$25,000+	Associate Partner \$15,000+	Assistant Sponsor \$10,000+	Partner \$5,000+
B/W Logo in Program (after title page)			✓	✓		
Receptions During Musicals	✓	✓	✓	✓		
Hot Link on Sponsored Production Page	✓	✓	✓	✓	✓	
Pre-Show Receptions	✓	✓	✓	✓	✓	
Corporate Page on Website	✓	✓	✓	✓	✓	✓
Corporate Page in Digital Program	✓	✓	✓	✓	✓	✓
Special Promo Code (25% off)	✓	✓	✓	✓	✓	✓
Lobby signage with Color Logo	✓	✓				

Corporate partnership opportunities are available year-round, allowing companies to support Dallas Theater Center in a variety of ways, including mainstage productions, education, special events and more. Become an official partner of Dallas Theater Center this season and enjoy the benefits of having a prestigious affiliation with an award-winning regional theater.

For questions or inquiries, contact Gabby Reece at gabby.reece@dallastheatercenter.org